News Release

01 December 2008

FAO:

Local Business Consultant to Join IRUN Business Intelligence

Business Consultant Ian Thomas, is to join IRUN Business Intelligence (http://www.irunsolutions.co.uk), the Eynsham-based Internet Marketing Strategists. His role as Director of IRUN Witney and Cirencester will take effect from 1 December 2008.

Ian Thomas is currently an independent business consultant, specialising in B2B Marketing, and Operations Management. Following his BSc Honours in Chemistry from Leeds University, Ian's 30 year marketing career has been spent working for leading Blue Chip organisations, such as BP Lubricants and International Paint. He is an Executive Associate of the Institute of Independent Business and a Fellow of the Institute of Sales and Marketing Management. Ian Thomas lives and works in Lechlade, Gloucestershire, and is married with 2 daughters.

As a business consultant, Ian will be able to combine his own practice with his new role, adding IRUN's extensive portfolio of products to his own expertise and knowledge. His client base covers a wide geographic area stretching from Gloucester to Aberdeen. With IRUN, Ian will be working with companies of all sizes in West Oxfordshire and Gloucestershire, helping them

develop a powerful Internet presence and increase sales and profitability.

Ian Thomas comments, “I am looking forward to joining the IRUN team. The company has a proven track record of success, working with companies from start-ups to public sector organisations. As well as extending my own skill base, I will have a much more comprehensive offering to help boost my clients’ business opportunities.”

Steve Darnell, Managing Director of IRUN Business Intelligence says, “Ian Thomas’ experience and background makes him an ideal IRUN Consultant. His extensive marketing knowledge, coupled with IRUN’s portfolio of products and services, will help a large number of companies, particularly in these difficult economic times.”

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Note to Editors

IRUN Business Intelligence was founded in 2005 and its Head Office is in Eynsham, Oxfordshire. It provides a range of internet marketing solutions to companies of all sizes. IRUN’s clients include SMEs, start-up companies, and large organisations such as Thames Water plc.

The IRUN team numbers 30 which includes business development specialists, technical and administrative staff, designers and copywriters.

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